

# WHAT'S HOT NOW 2017 Summer



01

## UNUSUAL SHAPES

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*A watch is more than a tool to tell time. It's a statement piece and one that doesn't have to look like everyone else's. Square faces, bold colours, or hidden hands. You choose.*



02

## NATIONAL PRIDE



*There's no better time than right now to show your Canadian pride. Canada's 150th birthday has the whole country celebrating. Get your hands on a piece of history.*

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## 03 MIX & MATCH



*More people are buying mix & match watches for style and convenience. One watch. Multiple looks. Why not?*

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