

HYGGE

EXPERIENCE HYGGE

(pronounced "hooga")

Like many words that originate from a language rich in culture, the word HYGGE is a hard one to define. The Danish term represents coziness and a feeling of happiness and well-being. It was shortlisted as Oxford Dictionary's word of 2016 and has even made its way into North America as a hair colour trend of 2017.

The HYGGE brand has been conveying a lifestyle of warmth and individuality for close to a decade. It combines Scandinavian modern designs with the finest Japanese craftsmanship. The result is an exceptional collection of timepieces created to be worn for many years to come.

HYGGE watches are for those who are ready to spare no expense. They're for your top performing employees, red carpet gala guests, and clients you now call your friends.



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